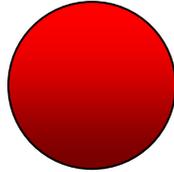


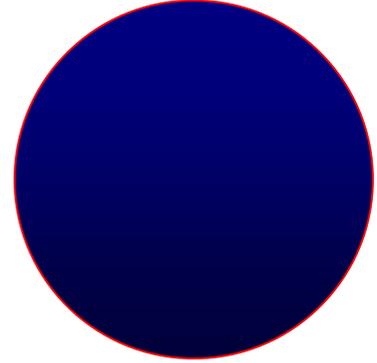
WHAT ARE COLLOIDAL MINERALS?



The Speck above represents a Plant
Derived Colloidal Mineral Molecule



Red Blood Cell



Elemental Mineral
(Ground up Rocks)
used in Mineral Pills

Plant Derived Colloidal Minerals have a natural negative electrical charge that attracts to positively charged wall of your intestine for maximum absorption. Like a piece of iron attracting to a magnet.

Isn't it interesting how nature seems to know what's best?

A colloid is a particle substance that retains its identity and remains in liquid suspension. Colloids are very small in size (5,000-7,000 times smaller than a Red Blood Cell) and therefore easily absorbed by cells of the body. Plants convert metallic minerals into this form when they take up minerals from the soil. Dr. Carey Reams, a well-known biophysicist and biochemist, discovered that colloids could get so small they can pass through a pane of glass. And that even within a colloid there can be a "solar system" of different minerals. They have a natural negative electrical gradient (charge). Dr. Reams found that the human body requires 84 of the known 106 elements to maintain optimum health. Many more than is currently recognized by Health Professionals.

In 1925, Thomas J. Clark, a rancher in Central Utah, made a historic discovery. Through an unusual set of circumstances, the mineral remains of an ancient Rain Forrest, determined by the *U.S. Department of the Interior* to be from the Cretaceous Period, approximately 60 million to 127 million years old, were encapsulated and preserved. The material is called Humic Shale, not bentonite, clay, or dried up seabeds, which is the most common source of so-called Colloidal Minerals. Only a small portion from various parts of the deposit is used to insure a balance of over 77 various minerals and trace minerals that form the exclusive, Majestic Earth product that meets Dr. Wallach's quality standards. The rest is sold to bulk processors and distributed under various no name labels. Only Youngevity products represent the Majestic Earth product. Its time tested by 70 years of use. This is the product all others try to compare themselves with.

These rare colloidal plant derived minerals are extracted with pure, cool clear purified water to the desired concentration and then processed through a complex array of special filters to allow only the organic colloidal minerals in the final solution. There are NO preservatives, or synthetic substances added.

The Majestic Earth liquid minerals have a natural negative electrical charge, which is the signature of the true plant derived mineral. This has two especially important benefits. One – it greatly increases the transport and bioavailability of other nutrients derived from food and/or vitamins and other supplements. And Two- it will attract toxins and heavy metals from the body (detoxification) and flush them out. Clinical tests done here in the U.S. and in Germany have verified this.

The mineral product that Dr. Joel Wallach refers to on his audio tape, “Dead Doctors Don’t Lie”, is the Majestic Earth product which has been on the market for 70 years. There are other products claiming to be the same as Dr. Wallach’s Majestic Earth product. Buyer Beware. There are many mines in Utah, but Dr. Wallach exclusively represents Youngevity and only endorses or recommends Youngevity products.

Minerals in their metallic form whether they come from the soil, or seabeds like Coral Calcium for an example, can be highly toxic to the human body. Dangerous levels of these metallic minerals can accumulate in the tissues and create serious health problems. These are found in 2000-year-old seabed deposits, and are loaded with chloride. Very toxic inorganic (Non-Plant Derived) minerals are being sold to an unsuspecting and uninformed public under the guise of either colloidal or organic. The key factor is true plant derivation. There is currently Only One Source available: Youngevity. All others fail in comparison.

Plant source minerals, produced by Youngevity are completely, 100% Non-Toxic, and have proven documentation of its positive results with the Thousands of satisfied customers, and verified scientific results done in The U.S. and Germany.

WHAT THE VITAMIN PEOPLE NEVER TELL YOU ABOUT THEIR SUPPLEMENTS

When you are taking a vitamin-mineral tablet, you are taking what is called “METALLIC MINERALS” (also known as elemental minerals or salts); the human body can only absorb 8-12% of these metallic minerals, the rest passes through the body and is excreted. If you talk to a Doctor or Chiropractor who x-rays patients, he’ll tell you that he can see Mineral Tablets on the x-ray as they pass through the small intestine without breaking down in the least little bit before they are passed through the system and out. A huge waste of money on the part of people who take these Mineral Tablets, don’t you think?

Before you can use even the normal 8-12% of metallic mineral, your body must break down the WHOLE mineral. That is asking a lot of a body unless you are in top shape. The reality is – Most people can’t break these tablets down, therefore the most a person will get out of a mineral tablet is 3-5% absorption.....Example: If you are taking a Calcium Tablet that indicates on the back of the bottle that each tablet has 1000mgs. of Calcium in it, The reality or Truth is you will only be able to utilize about 5% of of 1000mgs.....which is 50mgs.

You would need to take 20 of these tablets to get 1000 mgs of calcium. This would be quite expensive to do on a daily basis not to mention the gastrointestinal problems you will have as a result of taking so many tablets each day.

The health food industry worked on the absorption problem in the 1970's, they developed "chelated" minerals: wrapping amino acids or protein around the minerals helps the body metabolize them better. This resulted in slightly over 50% absorption at best.

Keep in mind.... metallic minerals come from oyster shell, calcium carbonate, limestone, clay, sea salts, etc. Supposedly, too much of the same elements can have toxic effects on your body. Human beings are not able to efficiently absorb them or use them. Certain animals are, but we are not. Nevertheless, that's where the minerals in most mineral tablets come from.

PLANT-DERIVED ORGANIC	GROUND-UP ROCKS INORGANIC
<p>1. NON-TOXIC</p> <p>A. CANNOT ACCUMULATE IN TISSUE. B. "ESSENTIAL"; 60 ARE BENEFICIAL FOR METABOLIC REACTIONS. C. ANTIBACTERIAL, ANTIVIRAL, ANTIFUNGAL (COMPLETELY SAFE) D. LIFE CANNOT EXIST WITHOUT THEM</p> <p>2. ORGANIC</p> <p>A. FOUND IN VEGETABLES, FRUITS, NUTS, AND GRAINS B. PREDIGESTED BY PLANTS C. ONLY YOUNG EVIDENT</p> <p>3. HIGHLY ABSORBABLE</p> <p>A. 98% ABSORBABLE B. LIQUID OR POWDER C. CANNOT BE IN TABLET FORM. D. 7-10,000X SMALLER/RED BLOOD CELL</p> <p>4. NEGATIVELY CHARGED</p> <p>A. ATTRACTED TO OUR INTESTINAL LINING BY its POSITIVE CHARGE. B. THEY REPEL EACH OTHER AND STAY IN SOLUTION C. ARE A "SOLAR SYSTEM" OF DIFFERENT MINERALS</p>	<p>1. TOXIC</p> <p>A. CAN ACCUMULATE IN TISSUE. B. SOME ARE DEADLY (MERCURY, LEAD, IODINE, ETC.)</p> <p>2. INORGANIC</p> <p>A. FOUND IN SOIL AND SEABEDS B. GROUND UP ROCK AND SEASHELL C. 99% OF ALL MINERALS ON THE MARKET TODAY ARE THIS TYPE.</p> <p>3. ALMOST UNABSORBABLE.</p> <p>A. 8-12% ABSORBABLE. B. 3-5% IF YOU'RE OVER 50. C. 30-50% (CHELATED). D. COMPRESSED INTO TABLETS</p> <p>4. POSITIVELY CHARGED</p> <p>A. REPELLED BY OUR INTESTINAL LINING, WHICH HAS A POSITIVE CHARGE (LIKE 2 "+" ENDS OF A MAGNET) B. SETTLES OUT IN SOLUTION</p> <p>WHO WANTS A SUPPLEMENT THAT CAN BE TOXIC AND OUR BODY NATURALLY WILL RESIST?</p>